

Direct Primary Care Innovation

Capitol Hill Briefing Driving Innovation through Direct Primary Care

Tuesday, November 12, 2019

12:30pm – 2:00pm ET

U.S. Capitol Visitors Center, Room 217

AGENDA

I. Opening Remarks

The Honorable Dan Crenshaw (R-TX)
Member, U.S. House of Representatives

II. Remarks

Cynthia Fisher
Founder and Chairman, PatientRightsAdvocate.org
Member, Health Information Technology Advisory Committee, U.S. Department
of Health and Human Services

III. Panel Discussion

- Majority Leader Louis “Lou” D. Greenwald (D)
Assemblyman, New Jersey General Assembly
- Trent Hadley
Vice President and Chief Financial Officer, Baylor Scott & White Quality
Alliance
- Shawn Martin
Senior Vice President, American Academy of Family Physicians
- Michael Schneider
Chief Executive Officer, A-1 Locksmith, Safe, and Security and Joe East
Enterprises
- William C. Short
Chief Executive Officer, Accresa
- Ann Greiner
President and CEO, Primary Care Collaborative (moderator)

IV. Closing Remarks and Adjourn

- Janet Marchibroda
Lead, Direct Primary Care Innovation
Senior Vice President, Health Policy, Bockorny Group
Fellow, Bipartisan Policy Center

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Physicians and their patients, employers, payers, states, and most recently—the federal government—are embracing direct primary care, a model in which physician practices are paid a flat fee for a defined set of primary care services.

There is considerable policy activity now underway to advance direct primary care. On October 23rd, the House Ways & Means Committee unanimously passed H.R. 3708, the bipartisan Primary Care Enhancement Act, introduced by Rep. Earl Blumenauer (D-OR) and Rep. Devin Nunes (R-CA), which includes changes that will make direct primary care available to a greater number of Americans. Discussions are also underway in the Senate. The Republican Study Committee's recently released Health Care Plan contains recommendations that will enable greater access to direct primary care. Earlier this year, the Centers for Medicare and Medicaid Services (CMS) announced a new Primary Cares Initiative—which includes primary care and direct contracting payment models. States—including New Jersey—have also adopted this model of care.

Learn about the benefits of direct primary care, barriers to its adoption, and strategies for making this model available to more Americans, from Congressional Members as well as patient advocates, as well as leaders representing physicians, health systems, technology innovators, employers, and states who are successfully implementing this innovative delivery model on the ground.

For more information, go to www.directprimarycareinnovation.org.